

**Subject:** Fwd: WCH Primary Market Area (PMA) Statistics  
**From:** Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>  
**Date:** 03/29/2017 05:27 AM  
**To:** Miki Payne2 <[geminimik@yahoo.com](mailto:geminimik@yahoo.com)>

Can't get into HBD.

----- Forwarded message -----

From: **Donald Duckworth** <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>  
Date: Wed, Mar 29, 2017 at 5:22 AM  
Subject: Fwd: WCH Primary Market Area (PMA) Statistics  
To: Miki Payne2 <[miki@hbdronger.com](mailto:miki@hbdronger.com)>

I asked for this sometime ago and have NOT had time to investigate the attachments in any depth. You may want to look at it, or maybe Moheb should. Or, if Karen wants me to look at it, I might be re-energized.

(I did make enough of an effort to find out that the color graphics and page size format means that I needed to read the attached docs on the computer in order to make sense of them. Black & white printing on standard sized paper doesn't work: the graphs don't read.)

Questions:

- 1 - What do these "studies" really show?
- 2 - Do these statistics describe a YMCA that interests Karen?
- 3 - Are there other "Westchester elements" that are not reflected here that interest Karen (more or also)?

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From: **Loussararian, John** <[JohnLoussararian@ymcal.org](mailto:JohnLoussararian@ymcal.org)>  
Date: Tue, Jan 10, 2017 at 1:16 PM  
Subject: WCH Primary Market Area (PMA) Statistics  
To: Don Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>

Don,

Attached is the Primary Market Area (PMA) statistics that you asked about. I also attached a Diversity Profile provided by the same firm.

I would love to hear your reactions to it after you have a chance to absorb the data.

Thanks!

**John Loussararian**

**Executive Director**

WESTCHESTER FAMILY YMCA

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—Attachments:—————

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YMCA of Metropolitan Los Angeles - Westchester Family YMCA - 852 KB  
Diversity P....pdf

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Westchester Family YMCA - PMA360 - July 2014.pdf 14.4 MB